

Chen, Hsiao-Jung (陳曉蓉)

Department of Finance
Southern Taiwan University of Science and Technology
Tainan, Taiwan
06-253-3131 ext. 5321
hjchen@stust.edu.tw

Highest Degree Earned and Year	Ph.D. (2004/01)
Teaching Subjects	<u>Master</u> ➤ Seminar in Financial Management ➤ Financial Institution Management <u>Undergraduate</u> ➤ Financial Management (I)(II)
Participating Faculty/Supporting Faculty	Participating Faculty
SA/PA/ SP/IP	SA
Five-Year Summary of Development Activities Supporting SA/PA/ SP /IP Status during 2013/08/01—2018/07/31	Published 4 peer-reviewed journal articles and 14 peer-reviewed conference articles

Required Signature

Teacher	Chair of Dept. Teacher Evaluation Committee	Chair of College Teacher Evaluation Committee

Hsiao-Jung Chen (陳曉蓉)

Department of Finance
Southern Taiwan University of Science
and Technology
No. 1, Nan-Tai Street, Yongkang Dist.,
Tainan 71005, Taiwan

Office: S408-2A
☎: 886-6-2533131 ext. 5321
☎: 886-6-3010006
✉: hjchen@stust.edu.tw



Education

- PhD, Finance, National Sun Yat-Sen University, 2004/01.
- Master, Department of Money and Banking, National Chengchi University, 1997/06.
- Bachelor, Department of Finance, National Sun Yat-Sen University, 1995/06.

Area of Specialty

Financial Institutions and Markets, Corporate Finance, Risk Management, Corporate Governance, Behavior Finance

Academic Experience

- Professor, Department of Finance, Southern Taiwan University of Science and Technology, 2017/02 to present.
- Associate Professor, Department of Finance, Southern Taiwan University of Science and Technology, 2009/08 to 2017/01.
- Assistant Professor, Department of Finance, Southern Taiwan University of Science and Technology, 2004/02 to 2009/07.
- Instructor, Department of Finance, Southern Taiwan University of Science and Technology, 1999/08 to 2004/01.

Publications

Journal Papers:

1. **Hsiao-Jung Chen** and Chao-Hung Chen. 2016. Managerial Overconfidence and Bank Earnings Volatility: A Cross-Country Analysis. *Journal of Southern Taiwan University of Science and Technology: Social Science Edition*, 1(2): 52-70. (in Chinese)
2. **Hsiao-Jung Chen** and Kuan-Ting Lin, 2016. How Do Banks Make the Trade-offs among Risks? The Role of Corporate Governance. *Journal of Banking and Finance*, 72: S39-S69. [SSCI] (2016 Impact Factor: 1.776, 5-year Impact Factor: 2.57)
3. **Hsiao-Jung Chen** and Ya-Chun Liang. 2015. Entry-mode Choice of Taiwan Banking Industry in China: Evidence from the Top 200 Banks in the World. *Cross-Strait Banking and Finance*, 3(4): 1-31. (in Chinese)
4. **Hsiao-Jung Chen** and Yueh-Yuan Hsu. 2014. Gallant Ocean International

Inc.: Creating a Win-Win Situation by Forming a Joint Venture in Vietnam. *Management Review*, 33(2): 1-17. [TSSCI] (in Chinese)

Conference Papers:

1. **Hsiao-Jung Chen** and I Gusti Agung Musa Budidarma. 2018. The Impact of Non-interest Income on Bank Market Performance: The Roles of Regulations, Bank Concentration, and Corporate Governance, The Second International Conference on Finance, Management and Business, Semarang, Indonesia, Aug 1, 2018. (MOST 106-2410-H-218-004)
2. **Hsiao-Jung Chen**. 2018. The Impact of Corporate Social Responsibility on Bank Risk-Taking: Is National Culture Important? 25th Annual Meeting of the Global Finance Conference, Paris, France, July 3-5, 2018. (MOST 104-2410-H-218-002)
3. **Hsiao-Jung Chen** and Kin Mio. 2017. The Impact of Managerial Overconfidence on the Loan Contracts: Evidence from Bank Loans in China, 2017 International Conference of the Central Finance Academic Union, Taichung, Taiwan, May 26, 2017.
4. **Hsiao-Jung Chen**. 2016. Managerial Overconfidence, Corporate Social Responsibility and Bank Performance: A Cross-Country Analysis, European Financial Management Association 2016 Annual Conference, Basel, Switzerland, June 29-July 2, 2016. (MOST 103-2410-H-218-004)
5. **Hsiao-Jung Chen** and Bo-Ru Tzeng. 2016. Corporate Social Responsibility, Culture Values and Bank Performance: A Cross-Country Analysis, 2016 Cross-Straits International Business and Business Conference, New Taipei City, Taiwan, June 3, 2016. (MOST 104-2410-H-218-002) (in Chinese)
6. **Hsiao-Jung Chen** and Bo-Ru Tzeng. 2016. Do Corporate Social Responsibility and Culture Values Affect Bank Performance? 2016 The 11th Conference on Theories and Practices in International Business and 8th Conference on Management Master Theses in Southern Taiwan, Tainan, Taiwan, May 27, 2016. (MOST 104-2410-H-218-002) (in Chinese)
7. **Hsiao-Jung Chen**. 2016. Should Overconfident Managers Engage in Corporate Social Responsibility Activities? Evidence from the Accounting Performance of the Banking Industry, International Conference of Taiwan Finance Association (2016 TFA), Taipei, Taiwan, May 27-28, 2016. (MOST 103-2410-H-218-004) (in Chinese)
8. **Hsiao-Jung Chen** and Wei-Hsuan Liao. 2015. Managerial Overconfidence and Bank Performance: Is Corporate Social Responsibility Important? 2015 Conference on Accounting Education, Yunlin, Taiwan, Oct. 23, 2015. (MOST

- 103-2410-H-218-004) (in Chinese)
9. **Hsiao-Jung Chen** and Chao-Hung Chen. 2015. Managerial Overconfidence and Bank Risk Taking: A Cross-Country Analysis, European Financial Management Association 2015 Annual Meeting, Breukelen, The Netherlands, June 24-27, 2015. (NSC102-2410-H-218-004)
 10. **Hsiao-Jung Chen** and Chao-Hung Chen. 2015. Does Managerial Overconfidence Affect Bank Liquidity Risk Taking? A Cross-Country Analysis, 2015 Conference on the Practices and Special Issue of Financial Management, Kaohsiung, Taiwan, May 29, 2015. (NSC102-2410-H-218-004) (in Chinese)
 11. **Hsiao-Jung Chen** and Chao-Hung Chen. 2014. Executive Overconfidence, Corporate Governance and Bank Risk Taking, International Conference on Business and Information (BAI 2014), Osaka, Japan, July 3-5, 2014. (NSC 102-2410-H-218-004) (ISSN: 1729-9322)
 12. **Hsiao-Jung Chen**. 2014. How Do Banks Make the Trade-offs among Risks? The Role of Corporate Governance, 6th IFABS Conference, Lisbon, Portugal, June 18-20, 2014. (NSC 101-2410-H-218-007)
 13. **Hsiao-Jung Chen** and Chao-Hung Chen. 2014. Managerial Overconfidence and Bank Credit Risk Taking: An International Analysis, 2014 Finance, Accounting and Management Decision International Conference, Tainan, Taiwan, May 2, 2014. (NSC 102-2410-H-218-004) (in Chinese)
 14. **Hsiao-Jung Chen** and Yueh-Yuan Hsu. 2013. Gallant Ocean International Inc.: To Create a Win-Win Situation by Joint Venture in Vietnam, The 3th Conference on Management Cases of Management Review, Taipei, Taiwan, Nov. 1, 2013. (in Chinese)

Dissertation

Hsiao-Jung Chen. 2004. *Banking Development in Taiwan: The Issues on the Structure Changes and Competition Challenge*. Ph. D. Dissertation, National Sun Yat-sen University.

Grants

1. Ministry of Science and Technology, No: 107-2410-H-218-003, "Two Issues in Bank Risk Management: Is Gender Diversity Important?" 2018/08-2019/07.
2. Ministry of Science and Technology, No: MOST 106-2410-H-218-004, "Should Banks Engage Less in Non-interest Income Activities ? A Cross-country Analysis for Two Issues," 2017/08-2018/07.

3. Ministry of Science and Technology, No: MOST 104-2410-H-218-002, "Corporate Social Responsibility, Culture Values and Bank Decisions: A Cross-Country Analysis," 2015/08-2016/07.
4. Ministry of Science and Technology, No: MOST 103-2410-H-218-004, "Managerial Overconfidence and Bank Performance: Is Corporate Social Responsibility Important?" 2014/08-2015/10.
5. National Science Council, No: NSC 102-2410-H-218-004, "Managerial Overconfidence, Corporate Governance and Bank Decisions: Some Cross-country Comparisons," 2013/08-2014/07.

Honors and Awards

- **Advisor for Research Creation Award of Research Project of College Students**, Ministry of Science and Technology, 2018.
- **Excellent Teacher of Service Learning Course**, Southern Taiwan University of Science and Technology, 2018.
- **The Best Paper in Session 8**, *Corporate Social Responsibility, Culture Values and Bank Performance: A Cross-Country Analysis*, 2016 Cross-Straits International Business and Business Conference, New Taipei City, Taiwan, June 3, 2016.
- **Superior Teaching Award of College of Business**, Southern Taiwan University, 2011.
- **Superior Service Award**, Southern Taiwan University, 2009.
- **Superior Teaching Award of College of Business**, Southern Taiwan University, 2009.
- **The Best Ph.D Dissertation**, *Banking Development in Taiwan: The Issues on the Structure Changes and Competition Challenge*, Chen-Yung Memorial Foundation, 2004.

Academic Service

- *Reviewer*, International Journal of Business and Information, 2018/04.
- *Reviewer*, NTU Management Review [TSSCI] (in Chinese), 2017/09.
- *Reviewer*, Chihlee Journal (in Chinese), 2017/07, 2018/04.
- *Reviewer*, Cross-Strait Banking and Finance (in Chinese), 2017/04, 2018/02.
- *Reviewer*, University-student Participation in a Specific-topic Research Project of National Science Council, 2015/04, 2016/04.
- *Reviewer*, Journal of Management [TSSCI] (in Chinese), 2015/01, 2016/02.
- *Chair*, European Financial Management Association 2015 Annual Conference H3 Depository Institutions IV Session, 2015/06.
- *Chair*, 6th IFABS Conference W2-03 Banking Risk Session, 2014/06.
- *Reviewer*, International Journal of Business and Information, 2014/12.
- *Reviewer*, International Journal of Science and Engineering (in Chinese), 2013/11.
- *Reviewer*, EMBA Specific-topic Technical Project of National Chiayi University, 2013/09.
- *Reviewer*, International Conference on Business and Information, 2013/02.

- *Reviewer*, Specific-topic Research Project of National Science Council, 2013/03.
- *Reviewer*, Ling Tung Journal (in Chinese), 2012/12.

Professional Certifications

- *Certified Futures Specialist*, No: 00414, Securities and Futures Commission, 1995.
- *Certified Securities Specialist*, No: 11428, Securities and Futures Commission, 1995.

Professional Experience

- *Lecturer*, The Program of Financial and Accounting Practice in SME, Bureau of Employment and Vocational Training, Council of Labor Affairs, 2013/08 to 2013/12.
- *Lecturer*, The Program of Financial and Accounting Practice in SME, Bureau of Employment and Vocational Training, Council of Labor Affairs, 2011/03 to 2011/08.
- *Lecturer*, The Program of Financial and Accounting Management, Bureau of Employment and Vocational Training, Council of Labor Affairs, 2009/04 to 2009/08.
- *Lecturer*, Financial Management Workshop, Taiwan Sugar Corporation, 2008.
- *Lecturer*, The Project of Risk Management Training, First Commercial Bank, 2005.
- *Staff*, Department of Risk Management, Chinatrust Commercial Bank, 1997/7 to 1998/8.

Professional Service

- Chairperson of Department of Finance, Southern Taiwan University of Science and Technology, Tainan, Taiwan, 2018/08-present.
- Tutor of International Finance Program, Southern Taiwan University of Science and Technology, Tainan, Taiwan, 2017/08-2018/07
- Tutor of Extension Education Section, Department of Finance, Southern Taiwan University of Science and Technology, Tainan, Taiwan, 2008/08-2017/06.
- Member of the Curriculum Committee, Department of Finance, Southern Taiwan University of Science and Technology, Tainan, Taiwan, 2006/08-present.
- Member of the Faculty Evaluation Committee, Department of Finance, Southern Taiwan University of Science and Technology, Tainan, Taiwan, 2010/08-present.
- Member of the Faculty Evaluation Committee, College of Business, Southern Taiwan University of Science and Technology, Tainan, Taiwan, 2010/08-2012/07, 2014/08-2015/07, 2017/08-present.
- Member of the Faculty Evaluation Committee, Southern Taiwan University of Science and Technology, Tainan, Taiwan, 2010/08-2012/07, 2014/08-2015/07, 2017/08-2018/07
- Committee Member for the Master Defense, Department of Finance, I-Shou University, Kaohsiung, Taiwan, 2016/11.
- Committee Member for the Master Defense, Department of Finance, Chien Hsin University of Science and Technology, Taoyuan, Taiwan, 2014/12, 2015/01, 2016/05.

- Committee Member for the Master Defense, Department of Finance, National Kaohsiung University of Applied Sciences, Kaohsiung, Taiwan, 2012/06, 2013/06, 2015/05.
- Committee Member for the Master Defense, Department of Finance, National Sun Yat-sen University, Kaohsiung, Taiwan, 2012/06, 2013/06, 2014/06, 2015/01.
- Committee Member for the Ph.D Defense, Department of Finance, National Sun Yat-sen University, Kaohsiung, Taiwan, 2014/06.
- Committee Member for the Master Defense, Department of Financial Operations, National Kaohsiung First University of Science and Technology, Kaohsiung, Taiwan, 2012/06.